

# 1-Net Media Delivery Services



The action goes Live with 1-Net Media Delivery Solutions!  
Your Media, Your Way - Anytime and Anywhere!

“ **Reach your audience wherever they are. Instantly!**  
1-Net offers two unique Media Delivery Solutions that will help you to achieve your business goals and objectives. ”

In a fast evolving business environment where the ability to communicate makes all the difference between success and failure, 1-Net offers two unique Media Delivery Solutions that will help you to achieve your business goals and objectives.

#### **NETtv: A Total Approach to Event Webcast**

NETtv is an integrated, complete suite of media delivery solutions developed to meet the growing need for high quality webcasts on the web and mobile phones.

#### **NexMedia: The Preferred Platform for Digital Rich Media Content Hosting & Delivery**

NexMedia provides an integrated service that enables one-stop convenience for buyers and sellers in trading and managing digital media content distribution across multiple platforms.

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## NETtv: A Total Approach to Event Webcast

NETtv offers a complete suite of solutions that covers the webcast process from end to end, enabling us to take our client through every step of the way.

Value-added services include:

- Webcast Microsite Management
- Content Encoding
- Webcast Publicity
- Event Production
- Post-Editing f
- Webcast Publicity
- Video Conferencing
- Satellite and Microwave Signal Acquisition and Transmission
- Content Delivery Network for Website and Media Distribution

We work with leaders in the industry to provide the best solutions for webcast delivery challenges. Whatever your webcasting needs, 1-Net and its partners will have you covered.

## Key Features of NETtv

- Customer branded webcast microsite
- Webcast registration and login
- Synchronized presentation slides and speaker information to enhance content presentation of the webcast
- Enlargement of video and presentation slides
- Presentation slide deck with blow-up preview
- Polls
- Tell-a-Friend form to recommend the webcast to others
- Integrated Post-a-Question feature enables real-time interaction with web audience
- User survey form to gather user feedback about the event and webcast experience
- Online technical help and FAQ page
- Presentation selection for on-demand webcast
- Private chat for customer administrators
- Web-based reporting and metrics for anytime, anywhere access to viewership data analysis

## NexMedia: The Preferred Platform for Digital Rich Media Content Hosting & Delivery

Serving as a full-feature Digital Media Repository, NexMedia offers value-added services supporting multiple platforms.

Value-added services include:

- Content Digitization and Transcoding
- Digital Asset Management
- Digital Rights Management and Licensing Control
- Rich Media Content Streaming and Downloads with Integrated CDN Solutions
- Digital Watermarking
- Ad-insertion and Management
- Shopping Cart, Subscription Management, Billing Engine and Payment Gateway

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## 1-Net Singapore Pte Ltd

750 Estuary Chai Chee Road #05-03  
Technopark@Chai Chee Singapore 469005  
Tel: (65) 6244 7888 Fax: (65) 6244 7877  
Email: contact@1-net.com.sg  
URL: www.1-net.com.sg